

SOUTHERN SUN STATEMENT OF PRIVACY

Your privacy is very important to Southern Sun Hotels. To help protect your privacy, we adhere to the following guidelines.

- Southern Sun Hotels web sites will explicitly ask when they need information that personally identifies you or allows them to contact you ("Personal Information"). Generally this information is requested when making reservations, joining the Frequent Guest programme, registering for site usage, when requesting a particular service, when sending feedback or when entering a competition. Where possible, we will provide you with the means to make sure that your Personal Information is correct and current.
- Southern Sun Hotels will use your Personal Information to operate the sites, provide services, and to inform you of new features, services, and products.
- If we intend to use Personal Information for a Secondary Use, Southern Sun Hotels will provide you with the ability to decline this service.
- Southern Sun Hotels web sites may disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to (a) comply with applicable law or with legal process served on Southern Sun Hotels, or the site; (b) protect and defend the rights or property of Southern Sun Hotels, or this site, and (c) act under exigent circumstances to protect the personal safety of users of Southern Sun Hotels, the site, or the public.

If at any time you believe that we have not adhered to these principles, please notify us and we will use all commercially reasonable efforts to promptly determine and correct the problem.

You should also be aware that information and data is automatically collected through the standard operation of the internet servers and through the use of "cookies." "Cookies" are small text files a web site can use to recognise repeat users, facilitate the user's ongoing access to and use of the site and allow a site to track usage behaviour and compile aggregate data that will allow content improvements and targeted advertising. Cookies are not programs that come onto your system and damage files. Generally, cookies work by assigning a unique number to you that has no meaning outside the assigning site. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to deny or accept the cookie feature; however, you should note that cookies may be necessary to provide you with certain features (e.g., customised delivery of information) available on the website.